

Q.P. Code : 25223

**First Semester B.Voc. Degree Examination,
November/December 2019**

(CBCS – Freshers & Repeaters – 2016-17 and onwards)

Retail Management

Paper 1.3 – BUSINESS ORGANISATION

Time : 3 Hours]

[Max. Marks : 70

Instructions to Candidates : Answers in English only.

SECTION – A

Answer any **FIVE** questions. Each question carries **2** marks : **(5 × 2 = 10)**

1. (a) What is trade?
- (b) What is Industry?
- (c) Give the meaning of partnership firm.
- (d) Who is a Promoter?
- (e) Give the meaning of Co-operative Society.
- (f) What is a Prospectus?
- (g) Give the meaning of Advertisement.

SECTION – B

Answer any **THREE** questions. Each question carries **6** marks : **(3 × 6 = 18)**

2. Differentiate between Business and Trade.
3. State features of partnership firm.
4. What are the difference between Private and Public Company?
5. Analyse the functions of Commercial Banks.
6. What are the Importance of Insurance?

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SECTION - C

Answer any **THREE** questions. Each question carries **14** marks : **(3 × 14 = 42)**

7. What is Memorandum of Association? Explain various clauses of memorandum of Association.
 8. Explain functions of Reserve Bank of India.
 9. Explain principles and functions of Insurance.
 10. What is ware housing? Write the advantages and disadvantages.
 11. Explain advantages and disadvantages of Advertisement.
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